# **Executive Director**

# **ENCORE** Ministry

## MISSION

The mission of ENCORE Ministry is to make disciples of Jesus Christ for the transformation of the world by providing consultation, training and support, advocacy, quality resources, networking opportunities, and grant funding to equip church leaders in the Tennessee-Western Kentucky (TWK) Conference of The United Methodist Church for intentional ministry by, with, and for older adults.

# VISION

To create a world where the wisdom, skills, experience, and faith of older adults is carefully nurtured, properly equipped, and fully utilized.

# STRATEGIC OBJECTIVES

Equip and support church leaders of TWK Conference for intentional ministry by, with, and for older adults to:

- Provide older adult ministry resources for the TWK Conference
- Strengthen local churches' capacity to offer older adult ministry with consultation, training, and grants
- Maintain and grow giving to the annual fund and the endowment through fundraising.
- Collaborate with other organizations to address older adult issues

# **POSITION SUMMARY**

The Executive Director of ENCORE Ministry (EM) serves as the chief executive officer of EM and the McKendree Village Foundation (MVF) and is responsible for the successful leadership and management of ENCORE Ministry according to the strategic objectives set by the board of directors. Both ENCORE Ministry and McKendree Village Foundation are located in Nashville, Tennessee.

The Executive Director of ENCORE Ministry serves as an ex-officio, non-voting member of a board of directors, which meets quarterly to act on proposals and work done by committees, and directly supervises an executive team consisting of a part-time program director and a part-time communications director.

The McKendree Village Foundation (MVF) is an affiliated ministry of EM with a focus on financially supporting eligible older adults who reside at McKendree Village (MKV), a

senior continuing care retirement community (CCRC). The MVF board meets twice a year. Maintaining operations of the MVF takes 10-15% of the Executive Director's time.

# EDUCATION AND EXPERIENCE

- Bachelor's degree in a related field required (Master's degree is preferred)
- At least five years of demonstrated business management and communication experience, fundraising success, and non-profit organizational leadership experience required.
- Knowledge of and/or experience with The United Methodist Church (UMC) and the TWK Conference is strongly preferred

# JOB RESPONSIBILITIES

#### **Mission and Strategy**

- Oversee marketing and communication efforts to enhance EM's image by being active and visible in the community and by working closely with the TWK Conference and its affiliated churches, agencies, and organizations
- Collaborate with the board chair and serve as EM's primary spokesperson to its constituents and stakeholders, the media, and the general public
- Establish and maintain relationships with various secular and religious organizations throughout the TWK Conference and utilize those relationships strategically to enhance and further EM's mission

#### **Financial Performance**

- Develop with Board chair, Finance Committee chair, and Personnel Committee chair — measurable and specific results of the Executive Director's and ENCORE Ministry's annual review
- Work with the board to develop a plan for raising annual funds and endowment gifts. The Finance Committee will collaborate with the Executive Director to set performance standards and results measurements.
- Prepare and submit a proposed annual budget and monthly financial statements to the board in consultation with the chair of the Finance Committee and the Treasurer
- Execute the annual budget and maintain the fiscal integrity of EM through sound fiscal management that generally anticipates operating within the

approved budget, ensure maximum resource utilization, and maintain a sound financial position

#### **Organization Operations**

- Under the supervision of the board, manage operations, including establishing employment and administrative policies and procedures for all functions and the day-to-day activities
- In cooperation with the board through its chair and its executive committee, hire and retain competent, qualified staff through effective supervision and collaboration
- Sign all board-approved notes, agreements, and other instruments made and entered into and on behalf of EM

#### **Other Duties**

- Plan and organize the meetings of the two boards in consultation with the board chairs
- Direct and lead the formulation and implementation of EM's mission, annual goals, and objectives
- Work with the board and staff to develop and implement policies, procedures, and a long-range, five-year strategic plan
- Maintain a close working relationship with representatives of the TWK Conference and its affiliated districts, agencies, and organizations
- Keep informed about older adult trends, issues, events, and developments relevant to EM by attending events, conferences, workshops, and seminars

#### **KNOWLEDGE, SKILLS, AND ABILITIES**

- General knowledge of gerontology and a genuine interest in older adult issues
- Communicate and collaborate effectively in writing and verbally with stakeholders, staff, and community partners
- Proven fundraising planning and execution experience

- Experience working with a board of directors
- Strategic planning experience
- Strong organizational and problem-solving skills
- Fiscal management skills, including budget preparation, decision-making, and reporting
- Strong sense of integrity in leadership; conviction to lead with compassion, honesty, effectiveness, and flexibility; and a willingness to learn in areas in which prior knowledge may not exist.

### SALARY AND BENEFITS

A competitive salary (\$90k — \$100k starting range, based on experience) and benefits package is offered including health insurance, pension plan, life insurance, paid time off for vacation, personal use and illnesses, and a flexible work schedule in a hybrid setting (office in Nashville, Tennessee), spending time each week working remotely and in person. Salary and relocation expenses are negotiable.

# EQUAL OPPORTUNITY STATEMENT

ENCORE Ministry is an Equal Opportunity Employer. Our commitment to diversity actively encourages applicants from all cultures, races, colors, religions, national or regional origins, age, disability status, sexual orientation, military, protected veteran status, or other status protected by law.

# **APPLICATION PROCESS**

<u>Submit</u> one PDF file consisting of a cover letter stating your reason(s) for seeking this position, resume, and contact information for three personal and/or professional references.

An employment offer is subject to the applicant successfully completing background, references, and other applicable checks.

NOTE: How to Merge PDF Files

SUBMIT APPLICATION

A transition period, including onboarding, will begin in the fourth quarter of 2023.

General questions about this job opportunity or ENCORE Ministry may be addressed to *chewgley@encoreministry.org*.

All applicants will receive acknowledgement upon receipt of their application. For more information about ENCORE Ministry, please visit <u>www.encoreministry.org</u>.

#### Permission(Required)

□ I grant ENCORE Ministry permission to contact my provided references